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**Media Contact:**  
Adam Hart  
631.750.2400 x116  
ahart@dcsafety.com

## **DC Safety Provides Mobile Preparedness Kits in DiMora Motorcar's \$2 Million Automobile**

**World Leader in Automotive First Aid is Latest Natalia SLS 2 Technology Partner**

**Hauppauge, NY, March 18, 2008** – DC Safety, the leader and pioneer in supplying first aid kits and mobile preparedness to the transportation industry, has joined forces with DiMora Motorcar to debut the most complete mobile emergency preparedness kit ever provided as standard equipment in a production automobile.

Building on over three decades of award-winning experience providing first aid kits for luxury automobiles, DC Safety is taking mobile and emergency preparedness to the next level for the Natalia SLS 2 sport luxury sedan. The teaming of DC Safety with DiMora Motorcar, the company that produces America's finest luxury automobiles, was a natural match for these two U.S. companies who share a commitment to excellence with award-winning reputations.



"DC Safety is very enthusiastic about working with DiMora Motorcar because our roots are in first aid and personal safety for luxury automobiles," noted LuAnne Hannah, CEO of DC Safety. "We will equip the magnificent Natalia SLS 2 with the latest technologies in safety and preparedness products for a variety of emergency situations."

Designed with technological and environmental considerations, the kit will be made of the finest natural materials, and coordinated to complement the interior design of the Natalia.



"We look at emergency preparedness as an integrated system," said Alfred DiMora, CEO of DiMora Motorcar. "From multiple communications capabilities to alert response teams to having such a comprehensive emergency kit, our customers will be prepared when problems arise on the road. DC Safety is another Technology Partner demonstrating that the finest automotive products are crafted in the USA."

### **About DC Safety**

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and

other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001:2000 Certified, ISO 14001:2004 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. Please visit [www.dcsafety.com](http://www.dcsafety.com).

### **About DiMora Motorcar**

Based in Palm Springs, California, DiMora Motorcar crafts automobiles designed to exceed expectations for safety, performance, technology, ecology, beauty, comfort, and luxury. We are the first to reveal the design, production, and testing of our automobiles via the Internet so that people around the world can participate in—and learn about—the process.

The founder, CEO, and driving force behind DiMora Motorcar, Alfred J. DiMora, produced two of America's finest luxury automobiles, the Clenet (as owner) and the Sceptre (as co-founder). When President Reagan declared 1986 the Centennial Year of the Gasoline-Powered Automobile, Mr. DiMora's Clenet was selected as the Official Centennial Car. As a result, he and the Clenet were honored at the Automotive Hall of Fame in Michigan. He also founded Starbridge Systems, Inc., where he developed the FPGA supercomputer. Using his technological and automotive backgrounds, Alfred DiMora blends the two worlds together to create this new experience in automotive history, the Natalia SLS 2. For more information about our products and how your company can become a Technology Partner of DiMora Motorcar, please visit [www.dimoramotorcar.com](http://www.dimoramotorcar.com).

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