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Eco-Friendly Safety Kit Options Available for Automotive OEM Applications

New packaging materials and smart content choices make first aid, safety and emergency kits a great fit with electric and hybrid vehicles.

Hauppauge, NY, June 15, 2010 – DC Safety, leading Tier-1 supplier of automotive first aid and mobile preparedness kits, advises vehicle manufacturers designing and launching new electric and hybrid vehicles that eco-friendly choices exist when designing safety kits.

Consumer research has long shown that a majority of car owners want a first aid or safety kit in their vehicle and believe that the vehicle manufacturer should provide it. As eco-awareness increases, buyers are more likely to pay attention to eco-friendly design. Automakers can address both of these trends by incorporating first aid and safety kits in vehicles that take advantage of new materials and smart content choices.

From household cleaners to plastic bags, store shelves are filled with products touting new eco-friendly formulations or designs. Some of these new variations have traded product performance to reduce environmental impact. However when it comes to vehicle design, extended warranties, customer expectations, and safety standards, there is no room to allow any compromise in product performance. DC Safety has responded by bringing environmentally friendly construction into its automotive first aid, safety and emergency kits. Reducing both PVC and substances of concern, and incorporating materials which carry international certifications for ecological and human safety, allow the production of kits that provide real-world benefits to both vehicle manufacturer and consumer while meeting automotive product performance requirements.

About DC Safety

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001 Certified, ISO 14001 Certified,

and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. For more information please visit www.dcsafety.com.

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