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FOR IMMEDIATE RELEASE

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Start Your Engines... and Be Safe

Custom designed and manufactured safety kits are now available under private label to manufacturers in the motorsports community

Hauppauge, NY, February 15, 2010 – DC Safety, longtime Tier-1 supplier of first aid and mobile preparedness kits to the auto makers, now offers its custom safety kit design and manufacturing capabilities to the motorsports community. Companies who serve the motorsports market and want to extend their product portfolio can now get the same turn-key product development and assembly services as the world's largest car companies.

Both performance equipment manufacturers and racing sanctioning bodies who are searching to offer new products, build their brand, and provide products that cross over from track to street should look to first aid and safety kits. These products are broadly applicable and desirable to everyone from racer to soccer mom. Whether in a sports car or mini-van, a first aid or emergency preparedness kit is something that all drivers should have. DC Safety can even build small and weatherproof safety kits suitable for motorcycle, ATV, or personal watercraft use.

DC Safety helps companies rapidly launch first aid or emergency kit products. Design and materials can be chosen to make products meet sporty yet functional needs. On-staff medical consultants can select the appropriate first aid and emergency supplies need for the target application. And DC Safety's ISO 9001 Certified Quality Management System can make sure quality product is shipped on time, every time.

About DC Safety

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001 Certified, ISO 14001 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant.

For more information please visit www.dcsafety.com.