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DC Safety Gears Up with New Safety and Convenience Kits for Powersports

Motorcycles, ATVs, snowmobiles, and jet skis now benefit from the award winning design, quality, and service DC Safety has provided to the automotive industry for over 30 years.

Hauppauge, NY, March 16, 2009 – DC Safety, leading Tier-1 supplier of automotive first aid and mobile preparedness kits, announces new safety and convenience kits designed specifically for powersports applications. Powersports vehicle operators and passengers are exposed to unique hazards for which conventional emergency kits are typically less than adequately equipped. DC Safety's solutions offer sensible, application-specific kits that provide easy access to first aid and preparedness supplies.

Powersports vehicles have specific needs that are unaddressed by conventional kits, Space is at a premium in Powersports vehicles so kit size, shape, and weight are very important. Unlike passenger vehicles, Powersports vehicles expose the operator and their accessories to environmental elements. For a case design to be successful it must be designed to withstand harsh conditions. Styling also plays a vital role as Powersports have a unique flair.

The medical first aid content chosen also addresses Powersports specific needs. The American Motorcycle Association has identified the most common injuries faced by Powersports users. A DC Safety Powersports kit is built to help prepare riders for these and other common injuries. The kits also include additional convenience items and a Quick Guide to First Aid & CPR.

DC Safety supplies several major powersports vehicle manufacturers with emergency kits. Michael Backman, VP Sales and Marketing for DC Safety, says "Vehicle manufacturers benefit significantly by equipping their customers. Powersports are hazardous and emergency kits are a truly useful item. Customers understand a brand's commitment to safety and additional value provided when vehicles are equipped with safety kits." Being a custom shop, DC Safety kits can be designed specifically for each OEM customer by its staff of medical consultants, engineers, and case designers.

About DC Safety

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation

and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001 Certified, ISO 14001 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. For more information please visit www.dcsafety.com.

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