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NEWS RELEASE

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For Immediate Release

New Eco-Friendly Automotive First Aid, Convenience and Driver Essentials Kits Fulfill OEM Requirements

The incorporation of natural, biodegradable and recyclable materials into kit designs help vehicle manufacturers bring safety and preparedness to their customers while supporting their environmental friendliness initiatives.

Hauppauge, NY, February 29, 2008 – DC Safety, leading Tier-1 supplier of automotive first aid and mobile preparedness kits, is announcing its new environmentally-friendly first aid, convenience and driver essentials kits at the SAE 2008 World Congress, April 14 – 18, 2008 at the Cobo Center in Detroit, MI. In support of the growing OEM movement to include first aid kits in every vehicle along with trends in environmental preservation, DC Safety has responded by bringing environmentally friendly construction into innovative mobile safety preparedness products. Eco-friendly components will result in real-world benefits to both vehicle manufacturer and consumer.

The automotive industry is committed to passenger travel safety, as demonstrated by improvements in passive and active safety technology. Personal safety is also being recognized by manufacturers, with more and more manufacturers providing in-vehicle first aid kits to their customers, including an assortment of universally-recognized first aid components for the treatment of minor cuts and injuries. Manufacturers say by recognizing safety and preparedness, in regular or eco-friendly kits, the inclusion of a kit adds value to the vehicle and builds brand and goodwill.

The eco-friendly kits are custom designed to meet specific auto OEM requirements. They use natural materials, with non-zipper flapped construction and made of durable "Duck" fabric, with natural loop and toggle closures. Logo branding is safely accomplished by using nontoxic paint or embroidery. The chosen medical first aid content reduces or eliminates substances of concern issues. Instructions in the latest "Quick Guide to First Aid and CPR" is included with each kit to help with minor injuries.

DC Safety introduces its eco-friendly products in support of vehicle manufacturer's eco-friendly initiatives. This will lead to improvements in preserving the environment by leaving the smallest footprint on earth as possible, with the largest impression in the hearts and minds of the consumers.



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DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both Tier 1 OE automotive supplier and medical device manufacturer. Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content and branding. The company is ISO 9001:2000 Certified, ISO 14001:2004 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP, a Health Canada licensed establishment, and supports global standards: MDD Directive 93/42/EEC and ELV 2000/53/EC, EDI capable, US EPA initiative and RoHS compliant.

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