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NEWS RELEASE

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For Immediate Release

Dan Chefetz, Founder and CEO of DC Safety, Retires

**LuAnne Hannah named CEO,
Adam Chefetz becomes President & Chief Operating Officer**

Hauppauge, NY, March 5, 2008 – DC Safety, leading supplier of automotive first aid and mobile preparedness kits, has announced that Dan Chefetz, founder and CEO, has retired. After 32 years of building DC Safety into the industry leader it is today, Mr. Chefetz has decided to focus more time on his significant personal interests including philanthropic work via the LuAnne and Dan Chefetz Foundation, youth sports organizations, and numerous community activities. Mr. Chefetz's involvement with the company continues as board member, shareholder, project consultant, and trusted adviser.

LuAnne Hannah, longtime president of DC Safety will assume the office of CEO. Ms. Hannah has been with DC Safety for 22 years, and is credited with establishing a company culture of quality, institutionalizing process, and expanding the company's ease of doing business philosophy. Under her leadership, DC Safety has secured ISO9000 and ISO14000 certifications.

Adam Chefetz has assumed the role of President & Chief Operating Officer. A seasoned and hands-on leader, Adam has been with DC Safety for 12 years, most recently as VP of Operations. Prior to that Adam has held various management roles throughout the organization, developing a deep knowledge of every aspect of the company's products, processes and customers. Adam graduated State University of New York at Stony Brook with a B.S. in Business Management.

Back in May 2007, Michael Backman had joined as Vice President, Sales & Marketing. A 20 year veteran of the OEM manufacturing market, Michael adds to the customer centric values of DC Safety.



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This transition in leadership has been carefully executed as part of a plan to ensure “business as usual” at DC Safety while continuing its managed growth strategy. In September 2005, Dubilier & Co, a private equity firm specializing in mid-market growth oriented companies, purchased a majority interest in the company. DC Safety remains focused on the automotive industry and maintaining a customer centric, ease of doing business philosophy. Investment continues to strengthen the company in support of its customers and to respond to the current global business environment.

Dan Chefetz founded DC Safety in 1975 and is credited with producing the first original equipment automotive first aid kits in North America. His first customer, Mercedes Benz, is still with DC Safety 32 years later – a testament to the company’s consistent “customer first” behavior that Mr. Chefetz has instilled since the beginning. Under his guidance, DC Safety has grown to serve the most respected brands in the automotive industry, winning 29 quality awards along the way, and expanding to include a wide variety of emergency, roadside, and mobile preparedness products targeted at the vehicle OEMs.

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DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both Tier 1 OE automotive supplier and medical device manufacturer. Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content and branding. The company is ISO 9001:2000 Certified, ISO 14001:2004 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP, a Health Canada licensed establishment, and supports global standards: MDD Directive 93/42/EEC and ELV 2000/53/EC, EDI capable, US EPA initiative and RoHS compliant.

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