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DC Safety Wins Toyota Total Quality Award for the 14th Consecutive Year

Hauppauge, NY, September 17, 2008 – DC Safety, the leader and pioneer in supplying first aid and emergency preparedness kits to the automotive industry, has been awarded the 2008 Toyota Total Quality Alliance Platinum Award. This notes the 14th consecutive year that DC Safety has won a supplier award from Toyota.

This prestigious award is presented to suppliers who exceed all of Toyota's standards of efficiency including Quality products, Consistent Performance, Hardworking People, and Customer Satisfaction. The award was presented at the recent Toyota Parts and Accessories Supplier Conference in Del Mar, California by Gordon Fogg, National Manager of Purchasing and Planning. DC Safety was recognized for having a *perfect quality score*.

"We are truly honored to have Toyota, a company synonymous with quality, bestow this award upon DC Safety," said Adam Chefetz, President and Chief Operating Officer. "We also commend Toyota for the personal care it extends to its automotive customers by providing them with safety kits." DC Safety supplies Toyota with first aid and emergency kits in numerous vehicles across the Lexus, Toyota, and Scion brands for many years.

DC Safety can attribute this impressive level of performance to a strong quality management system coupled with an ingrained commitment to customer service. Working with DC Safety, Toyota has brought numerous safety products to its customers, bringing additional value and goodwill to its automotive brands.

**About DC Safety**



DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001:2000 Certified, ISO 14001:2004 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. For more information please visit www.dcsafety.com.

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