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DC Safety Wins the Toyota Quality Alliance Gold Award

Maker of first aid and emergency preparedness products sets new milestone by winning 15 consecutive years of Total Quality Awards from Toyota.

Hauppauge, NY, October 28, 2009 – DC Safety, the leader and pioneer in supplying first aid and emergency preparedness kits to the automotive industry, has been awarded the 2009 Toyota Total Quality Alliance Gold Award. This notes the 15th consecutive year that DC Safety has won a supplier award from Toyota.

This prestigious award is presented to suppliers who exceed all of Toyota's standards of efficiency including Quality Products, Consistent Performance, Dedicated Employees, and Customer Satisfaction. The award was presented at the recent Toyota Parts and Accessories Supplier Conference in California by David James, Accessory Purchasing Manager. DC Safety was recognized for maintaining high levels of quality and performance while helping to reduce costs during the current economic climate.

"DC Safety is honored to be recognized with this award for quality by a company whose name is synonymous with quality." said Adam Chefetz, President and Chief Operating Officer. "Toyota has also always shown great concern for their customers' personal care by providing vehicle safety kits we have supplied to Toyota for many



years." DC Safety has been supplying Toyota with first aid and emergency kits for numerous vehicle models across the Lexus, Toyota, and Scion brands for many years.

DC Safety attributes this impressive level of performance to a strong quality management system coupled with an ingrained commitment to customer service. Working with DC Safety, Toyota has brought numerous safety products to its customers, bringing additional value and goodwill to its automotive brands.



About DC Safety

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001 Certified, ISO 14001 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. For more information please visit www.dcsafety.com.