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Toyota Bestows 16th Consecutive Annual Quality Award to DC Safety

Toyota recognizes top supplier of first aid and emergency preparedness products with its Toyota Quality Alliance Gold Award.

Hauppauge, NY, December, 2010 – DC Safety, the market share leader and pioneer in supplying first aid and emergency preparedness kits to the North American automotive industry, has been awarded the 2010 Toyota Quality Alliance Gold Award. This notes the 16th consecutive year that DC Safety has won a supplier award from Toyota.

This prestigious award is presented to suppliers who exceed all of Toyota's standards of efficiency including product quality, operational performance, and customer support. DC Safety was one of nine companies, out of over 100 suppliers, to be recognized for maintaining these high levels of quality and performance during the past turbulent year. The award was presented in person at DC Safety's corporate office in Hauppauge, NY by Toyota's Quality executive who called DC Safety "Top notch, always responsive to all of Toyota's needs with innovative, quality items consistently delivered on time."

"DC Safety is proud to be recognized for operating at this consistent level of quality from a valued customer." said Adam Chefetz, President and Chief Operating



Officer. "We are just as proud to have been able to help Toyota show their concern and appreciation for their customers' personal care by providing vehicle safety kits to them over the years." DC Safety has been supplying Toyota with first aid and emergency kits for numerous vehicle models across the Lexus, Toyota, and Scion brands for many years.

DC Safety attributes this impressive level of performance to a strong quality management system coupled with an ingrained commitment to customer service.



Working with DC Safety, Toyota has brought numerous safety products to its customers, bringing additional value and goodwill to its automotive brands.

About DC Safety

DC Safety is the leading supplier of custom-designed and integrated first aid kits, emergency preparedness and convenience kits for the automotive, transportation and other OEM markets. The company is uniquely positioned to satisfy the dual requirements of both the Tier 1 OE automotive supplier and medical device manufacturer.

Through operational excellence DC Safety consistently delivers to demanding high volume applications, conforming to strict specifications in packaging, material, content, and branding. The company is ISO 9001 Certified, ISO 14001 Certified, and ISO/TS 16949 Compliant. Kits meet all Federal and Motor Vehicle Regulations and Specifications. DC Safety is a U.S. FDA registered establishment with operations fully compliant to US FDA-GMP. It is a Health Canada licensed establishment, and supports global standards MDD Directive 93/42/EEC and ELV 2000/53/EC. It is EDI capable, and US EPA initiative and RoHS compliant. For more information please visit www.dcsafety.com.